

## 2<sup>nd</sup> Entrepreneurs Show 2018 (CODE International-2) – Mashhad, Iran

An idea is like a seed that needs light and food to grow. It is light and food for ideas to be seen, presented and discussed among people. Social discussions that occur about an idea make it worthy for implementation and of course investment. Just like the references of scientific and research articles, the more references it has, the higher its scientific value and credibility.

The executive journey that turns an idea into a business is very long, and this journey begins with turning a raw idea into a mature one. Conference of Developing Entrepreneurs or KarafarinShow is a program to collect raw ideas from scientific and urban communities. Ideas are initially examined and then based on predefined criteria, they get the opportunity to present in the presence of hundreds of students, entrepreneurs and investors so that these ideas should be discussed among the societies.



به جشنواره کارآفرین شو-مشهد ۹۷ خوش آمدید

فرصتی برای:

- ایده پردازی
- تیم سازی بین رشته ای و چند ملیتی
- جذب سرمایه گذار

۳ اردیبهشت ۹۷

**کارآفرین شو-مشهد ۹۷**

"کارآفرین شو" برنامه ای جهت ثبت و رویت پذیری بین المللی ایده های نوین کارآفرینی شماست. رویداد های "کارآفرین شو" در طول سال در شهر های مختلف کشورهای اکو با هدف انتخاب ایده های برتر برای حضور در دومین جشنواره بین المللی "کارآفرین شو ۲۰۱۸" می باشد.

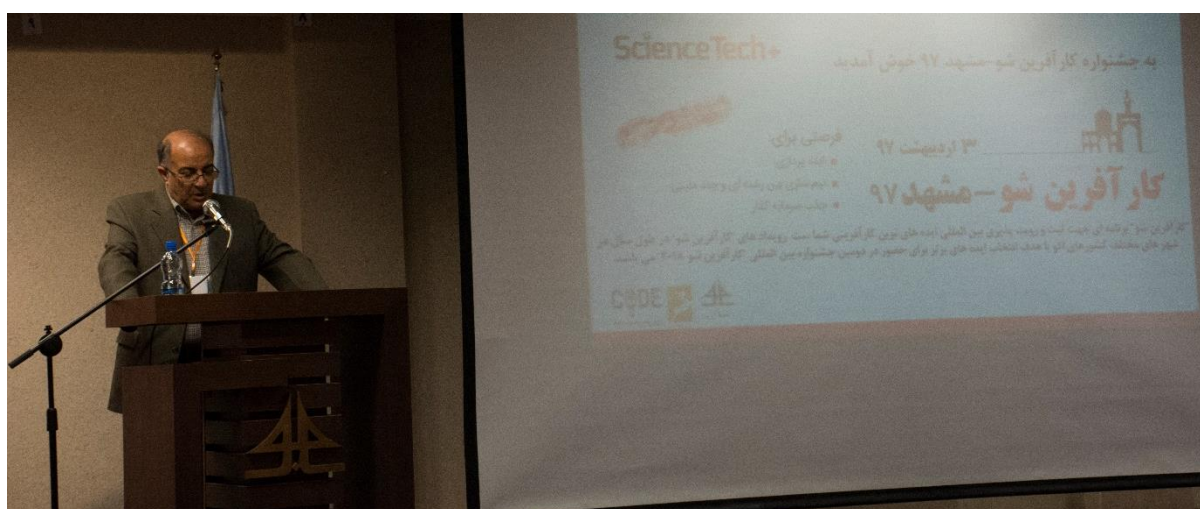
CODE  

In December 2017, the first International Conference of Developing Entrepreneurs entitled KarafarinShow 2017 held at Ferdowsi University of Mashhad by IMAQ Pvt Ltd with the support of Khorasan Science and Technology Park, City Mayor Office and ACECR – Khorasan Razavi Branch. Out of 400 registered ideas, 325 ideas were eligible for preliminary judging and 20 were

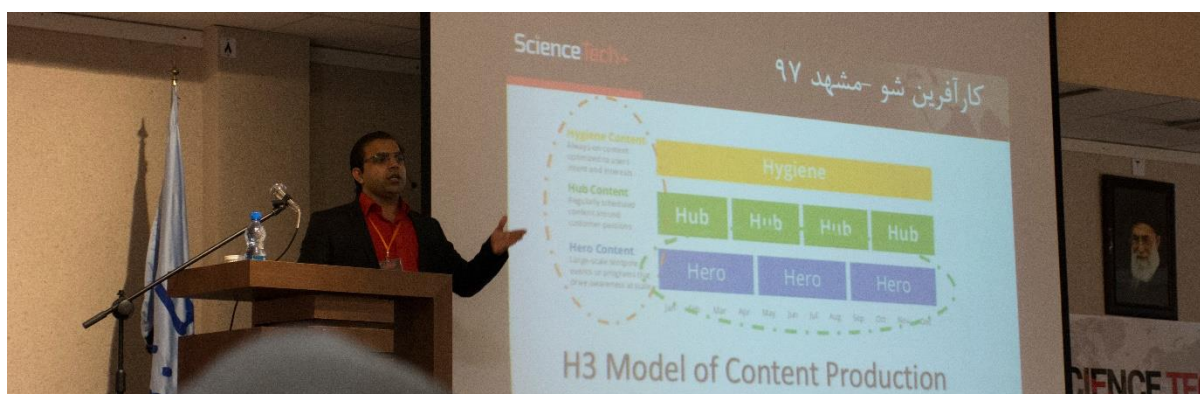
chosen

for stage presentations whereas all were given the opportunity to have a poster like presentation at their specific booths. With the beginning of 2018, the conference entitled as Karafarin Show - Mashhad 97 held at Sajjad University of Technology by IMAQ Group of Companies with the support of Khorasan Science and Technology Park on April 23, 2018 as it was the national entrepreneurship day of Iran.

24 student ideas were chosen and presented during the conference. The opening lecture of Conference was delivered by the Dr. Heirian Ardkani, Rector of the Sadjad University of Technology, Mashhad, Iran



Dr. Irfan-maqsood discussed the significance of innovative business in ECO and BSEC countries and why we should study this 6 trillion USD (PPP) regional industry having about 500 million population.



Dr. Hojjat Naderi-meshkin and Dr. Raheleh Amirkhah presented their lecture about the academic entrepreneurship and ecosystem as a good academic

entrepreneurship ecosystem can transform all students of the academia to developing entrepreneurs.



2<sup>nd</sup> section of the conference was the most important section where 24 developing entrepreneurs were give opportunity to present their ideas. The list of these developing entreprneurs is as follow;

1. Amirhossein Nozarian / Hafiz Azeempour
2. AmirSalar Alizadeh
3. Nika Jaffarnia / Saleh Sargolzei
4. Tahereh Bahraini
5. Mushtaq Ieri
6. Rehaneh Zarrabi
7. Hosseinali Zarang
8. Mostafa Rahmati
9. Parnian Asgari
10. Arash Mohammadian
11. Rohollah Jani
12. Mohammad Hassan Moazenzadeh







- 13.Ramin Sarvari
- 14.Alireza Rizqi
- 15.Fatemeh Jami / Farshad Azadmanesh
- 16.Mohammad Javad Paripour
- 17.Alireza Razaei
- 18.Elnaz Hijjazi
- 19.Mahdi Fatehpour
- 20.Zohra Abuhadi
- 21.Mostafa Fazalli
- 22.Zohreh Karimi
- 23.Fatemeh Mirzaeiyan
- 24.Amir Omidavari



Every idea was evaluated based on the pre-defined reviewer algorithm so that developing entrepreneur should understand what they have to focus more on their passionate journey. Following is the list of reviewers of CODE International – 2;

1. Mrs. Marziyeh Sanoei – CEO of Axir Golsorgh Company
2. Dr. Syedeh Khatereh Daneshoesh – PhD Entrepreneurship (University of Tehran)
3. Ms. Nilofar Tavassoli (Ms. Nilicious) – Lady Instagrammer of Mashhad
4. Dr. Mohammad Aeinol Qozzah – PhD Entrepreneurship (University of Tehran)
5. Dr. Mohammad Javad Moshiri – Entrepreneurship Manager – City Municipality and Mayor Office
6. Dr. Syed Aiman Shariati – Director, Khorasan Science and Technology Park
7. Mr. Jamil Nik Andish – Founder of Rokad – Kids Entrepreneurship College
8. Mr Ehsan Farsi Moghaddam – Director CareerCenter Donyae Kar
9. Mr. Sepidnam – Top Instagrammer of City Famous as Mr. Tabligh
10. Dr. Hamidreza Mortazapour – Winner of Khawarzmi Festival and Inventor









The conclusive lecture was delivered by Dr. Ali Mokhtari, Cultural Consul of Education Foundation at UNESCO describing the challenges and how to tackle these for a charming journey of entrepreneurship.



All participants were given participation certificates and top three ideas based on the reviewer were awarded the certificate of excellences by the Sadjad University of Technology and IMAQ Group of Companies as organizers.





It is a beginning of very long and vision journey never to reach an end and growing every year in a new country, exploring new people, new culture and new opportunities.







IMAQ Group of Companies having an aim of building a database of 100,000 Developing Entrepreneurs and 10,000 Startups changing the game of thoughts and economic management in the region.

For more details, please visit

**[www.karafarinshow.com](http://www.karafarinshow.com) || [www.code-international.com](http://www.code-international.com)**